

# Help your child develop a love for reading with these tips!

- **Reading can be done throughout the day.**

Leave books in the car or take them outside on a nice day. Read cereal boxes, menus, recipes, and road signs together. It's all good reading practice—and it shows children that words are everywhere!



- **Spend time with all kinds of books.**

Beloved books that you have read many times together, books that are easy for your child to read independently, books that are just right to read for now, and books that are “someday” books are all types that should be available for your child.

- **Choose aspirational reading challenges.**

Nervous about them biting off more than they can chew? Don't be—children can often get enough information from the images alone to make for an interesting and satisfying read.

- **Make reading a fun activity!**

Go to bookstores and take time to browse the shelves together. Get your child a library card at your local branch and get to know your librarians.



- **Make reading possible by having books readily available.** Have interesting books in your house, car, office, and any place you and your child spend time together.

- **Use words as often as you can with your child.** Sing songs together, make up funny rhymes, play board games, and dress up and pretend to be someone else. All of these activities help children learn about language and become confident language users.

- **Read consistently and frequently.**

Reading is like any other lifelong practice: you don't have to maintain a particular level of intensity—you just have to do it often enough to develop the habit.



- **Talk often with your child about books.** Make sure your child knows that you read for fun and for information. Model this behavior consistently and often, and talk about what you're doing as you do it.

- **Encourage your child to express opinions.** Using language and reasoning to support their beliefs will help your young reader learn why they like or dislike something. Knowing why helps make them better understand their decisions.

- **Lead by example and get caught reading.** Let your child enjoy listening to you read, reading along with you, echoing what you just read, or alternating reading words, lines, or pages with you.

# Why Choose I Can Read!

- **Easy to Understand Levels.** I Can Read Books are organized into simple, color-coded levels that make advancing a seamless process.

- **Hundreds of Stories.** With over 400 titles, your child is sure to find the right book for them.



- **Readily Available.** Over 15,000 retailers carry I Can Read Books!

- **Beloved Characters.** There are over 40 characters, both modern and classic, for children to enjoy.

- **Trusted by Generations.** Over 175 million I Can Read Books have been sold.

- **Grows Passionate Readers.** I Can Read Books invite children into the world of books and provides successful literacy experiences for beginning readers.



## Celebrate 60 years of learning to read with these tips!



1957 – 2017

## Dear Parent:

Remember the first time you read a book by yourself? I do. I still remember the thrill of reading the words Little Bear said to Mother Bear: "I have a new space helmet. I am going to the moon."

Later when my daughter was learning to read, her favorite I Can Read books were the funny ones—Danny playing with the dinosaur he met at the museum and Amelia Bedelia dressing the chicken. And now as a new teacher, she has joined the thousands of teachers who use I Can Read books in the classroom.

Here's to the next sixty years—and to all those beginning readers who are about to embark on a lifetime of discovery that starts with the magical words "***I can read!***"

*Kate M. Jackson*

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## Find the book that is just right for your child!

Your child's love of reading starts here! From books your child reads with you to the first books he or she reads alone, as your child gains confidence and improves his or her reading skills there are I Can Read Books for every stage of reading:



**SHARED READING.** Basic language, word repetition, and whimsical illustrations, ideal for sharing with your emergent reader



**BEGINNING READING.** Short sentences, familiar words, and simple concepts for children eager to read on their own



**READING WITH HELP.** Engaging stories, longer sentences, and language play for developing readers



**READING ALONE.** Complex plots, challenging vocabulary, and high-interest topics for the independent reader



**ADVANCED READING.** Short paragraphs, chapters, and exciting themes for the perfect bridge to chapter books

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## Help Your Child Learn to Read

### Tips for Success



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Where the story Begins